

## **Privacy Policy**

Investment advisors, like all providers of personal financial services, are now required by law to inform their clients of their policies regarding privacy of client information. Investment advisors have been and continue to be bound by professional standards of confidentiality that are even more stringent than those required by law. Therefore, we have always protected your right to privacy.

## Types of Non-Public Personal Information We Collect

We collect nonpublic personal information about you that is either provided to us by you or obtained by us with your authorization.

## **Parties to Whom We Disclose Information**

For current and former clients, we do not disclose any nonpublic personal information obtained in the course of our practice except as required or permitted by law. Permitted disclosures include, for instance, providing information to our employees and, in limited situations, to unrelated third parties who need to know that information to assist us in providing services to you. In all such situations, we stress the confidential nature of information being shared.

## Protecting the Confidentiality and Security of Client and Former Client's Information

We retain records relating to professional services that we provide so that we are better able to assist you with your professional needs and in some cases, to comply with professional guidelines. In order to guard your nonpublic personal information, we maintain physical, electronic, and procedural safeguards that comply with our professional standards.

Please call if you have any questions, because your privacy, our professional ethics, and the ability to provide you with quality financial services are very important to us.

Facts	What Does Collaborative Wealth Management Do with Your Personal Information?		
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.		
What?	The types of personal information we collect can include:		
	Social Security number     Investment experience		
	Income     Account transactions		
	Assets     Retirement assets		
	When you are <i>no longer</i> our customer, we will continue to hold your information and share it as described in this notice.		
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons why financial companies can share their customers' personal information, the reasons CWM chooses to share personal information and whether you can limit this sharing.		

Reasons We Can Share Your Personal Information	Does CWM Share?	Can You Limit This Sharing?
For our everyday business purposes, such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus		No
For our marketing purposes to offer our products and services to you	No	We don't share

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Reasons We Can Share Your Personal Information continued	Does CWM Share?	Can You Limit This Sharing?
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes—information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes—information about your creditworthiness	No	We don't share
For non-affiliates to market to you—for clients with accounts established with CWM representatives at banks or credit unions		We don't share
For non-affiliates to market to you—for clients with accounts established with CWM independent representatives		We don't share

What We Do				
How does Collaborative Wealth Management protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Our online environment uses security technologies, including layered security and access controls over personal information. For further information, please visit the page How Collaborative Wealth Management Secures Your Information.			
How does Collaborative Wealth Management collect my personal information?	We collect your personal information, for example, when you:  • Open an account  • Enter into an investment advisory account  • Apply for insurance  • Tell us about your investment or retirement portfolio  • Seek advice about your investments  We also collect your personal information from others such as credit bureaus, affiliates or other companies.			
Why can't I limit all sharing?	Federal law gives you the right to limit only: Sharing for affiliates' everyday business purposes—information about your creditworthiness Affiliates from using your information to market to you Sharing for non-affiliates to market to you State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.			
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account			

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Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies. Our affiliates include companies with a Collaborative Wealth name.
Non-Affiliates	Companies not related by common ownership or control. They can be financial and non-financial companies.  Non-affiliates we may share information with include an independent representative's new brokerage or an investment advisory firm.
Joint marketing	A formal agreement between non-affiliates financial companies that together market financial products or services to you: This may include banks, credit unions or other financial institutions with which we have a joint marketing agreement